

Bob Sawyer

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QUALIFICATIONS PROFILE

Highly creative and multi-talented web designer/developer with extensive experience in web site design, front-end UI development and back-end database/framework development. Exceptional collaborative and interpersonal skills; dynamic team player with excellent written and verbal communication. Passionate about the process and comfortable in deadline-driven environments.

EXPERIENCE

WEBMASTER | All Saints' Episcopal Church, Atlanta, GA

September 2009 – Present

Part-time (15 hrs/week) maintaining the parish web site, including podcast encoding and other duties. Repurposed existing design and created custom Wordpress theme. Upgraded the site superstructure using web-standard coding practices to improve speed, cross-browser compatibility, and search engine ranking.

DIRECTOR OF ELECTRONIC MEDIA | Holy Trinity Parish, Decatur, GA

June 2009 – Present

Part-time (5–10 hrs/week) maintaining and improving the parish web site and creating weekly e-newsletter. Other duties include podcast encoding, burning DVDs of video clips for class use, and other duties as required. Upgraded web site using web-standard coding practices to improve speed, cross-browser compatibility, and search engine ranking.

OWNER/WEB DEVELOPER | Pixels and Code, LLC, Duluth, GA

January 2008 – May 2010

PARTNER/WEB DEVELOPER | Green Dog Interactive, LLC, Duluth, GA

May 2010 – Present

Work closely with clients and occasionally with other design/development firms to create, build, and maintain web sites in accordance with the client's stated web initiatives. Key achievements:

- Successfully completed client e-commerce and content management projects
- Established collaborative relationships with multiple design/development shops
- Established trusting relationships with vendors and key clients

DIRECTOR OF WEB PROGRAMMING | CBS Radio, Atlanta, GA

January 2005 – May 2008

Managed team of web designers and developers in the creation of a one-of-a-kind automotive advice/shopping site in support of the AutoScoop radio program. Worked with the Director of Automotive Sales to create a unique sales opportunity for the company's automotive clients.

- Developed and maintained tools for automotive clients to manage their inventory, and users to interact with car dealers
- Developed campaign-based micro-sites in support of radio ads
- Developed custom CMS and trained other staff in its use
- Developed and facilitated rollout of corporate and station sales kits via company-wide third-party CMS

SKILLS

- PLATFORM INDEPENDENCE: Mac or PC
- DESIGN/DEVELOPMENT TOOLS: Adobe Creative Suite, Eclipse, Coda, BBEdit, EditPlus, MAMP/WAMP
- Proficient with WordPress customization and theme development
- Proficient with Shopify e-Commerce platform
- ACRONYM CITY: HTML4/5, CSS3, PHP, MySQL, Javascript/jQuery, XML/RSS, AJAX, REST
- OTHER SKILLS: Traditional print design skills, e-Commerce, content management systems, Web Standards, 508/WAI compliance

EDUCATION

The University of Georgia, Athens, GA

Bachelor of Fine Arts in Graphic Design with a specialty in computer graphics

LINKS

Portfolio: bobsawyer.com/work/

LinkedIn Profile: linkedin.com/in/bobsawyer